

# THE (UGLY) TRUTH ABOUT TODAY'S WORKPLACE COMMUNICATION

The truth is that most organisations require their people to demonstrate excellent verbal and written communication. In today's workplace, communication is often seen as a 'soft skill'. Communication plays a vital role in you and your organisation's success and productivity. Ignoring it is at best risky and at worst career threatening.

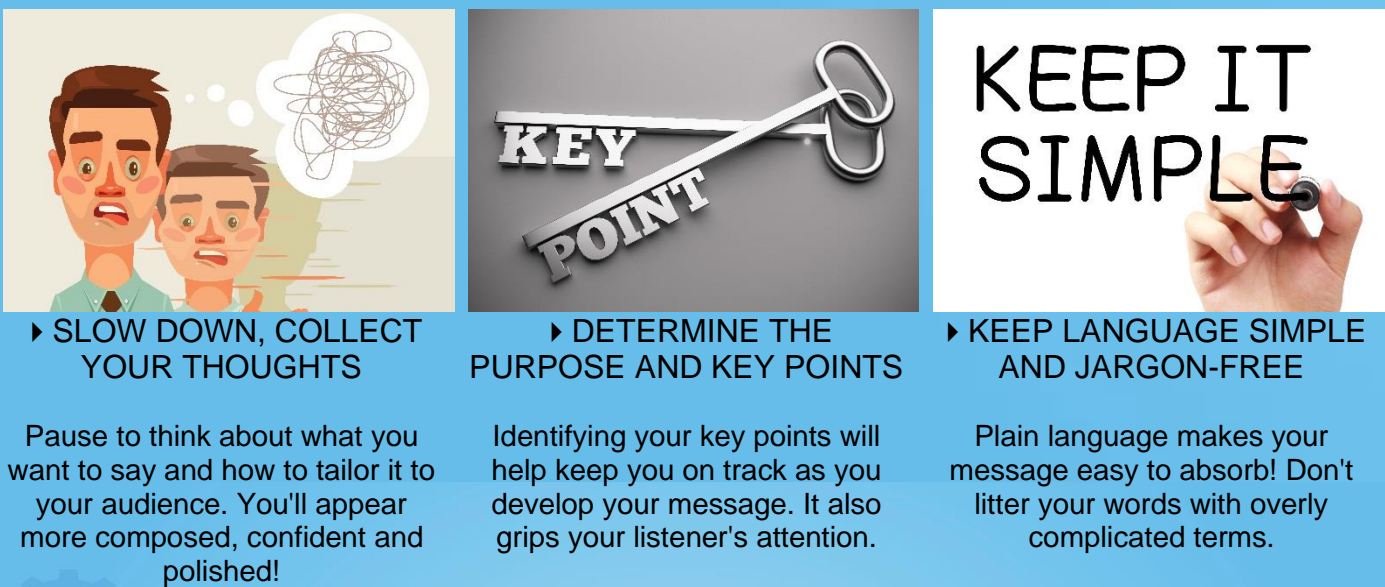
## HOW DANGEROUS IS BAD COMMUNICATION?



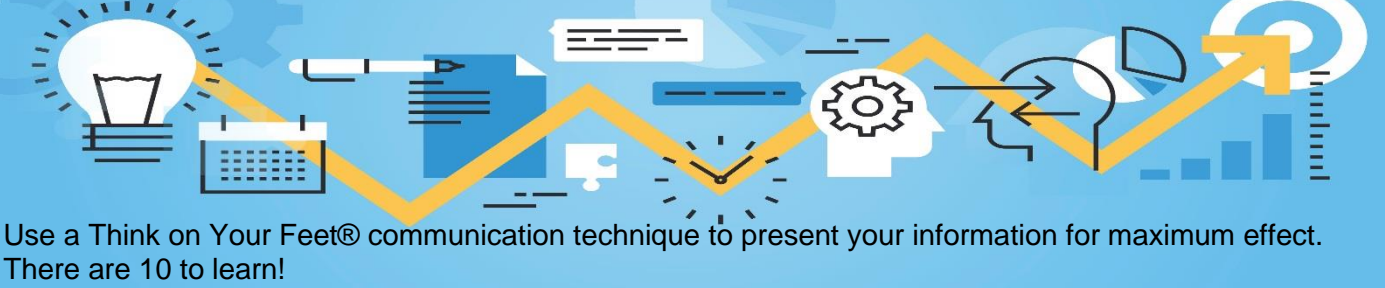
## WHAT'S CAUSING THE COMMUNICATION GAP?



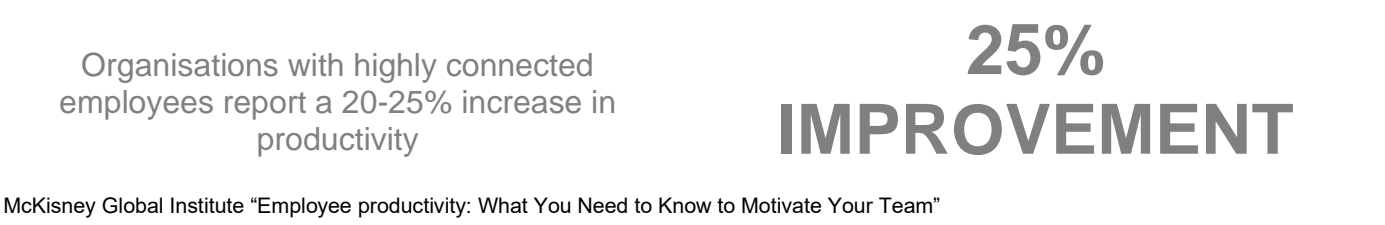
## HOW CAN YOU IMPROVE COMMUNICATION?



### ► STRUCTURE THE SEQUENCE OF YOUR INFORMATION



## STILL DON'T SEE THE VALUE IN IMPROVING COMMUNICATION SKILLS?





Find out about our communication workshops:

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