

Facts alone won't set you apart. But stories will!



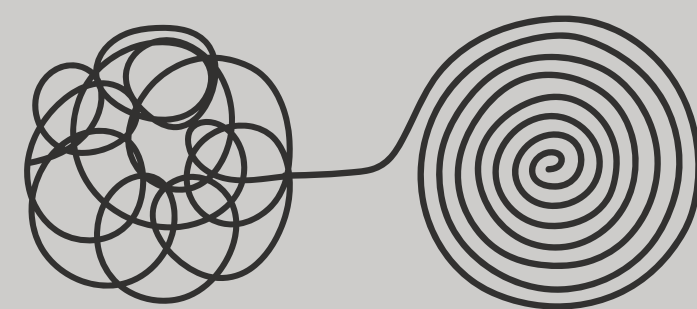
Think on Your Feet® enhances storytelling, so you and your business stand out

How? By focusing on the key elements for successful business storytelling:

IMPACT

More structured and impactful storytelling

Learn simple frameworks to organise your thoughts quickly, making your stories clear, compelling and easy to follow.



Improved clarity and brevity

Long-winded explanations lose attention. Think on Your Feet® helps you craft concise stories that get to the point.



Better adaptability and confidence

Quick responses win respect. Think on Your Feet® helps you adapt your storytelling in real-time, so you stay confident under pressure.



More persuasive communication

Persuasion is key to business success. Framing your message as a compelling story makes it more engaging and drives action.



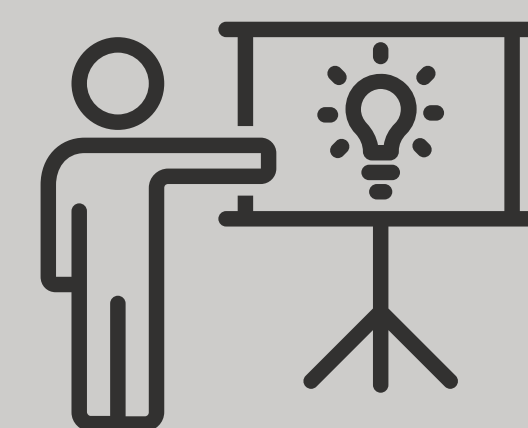
Stronger branding and customer engagement

A great story sets your brand apart. Think on Your Feet® makes your messaging clear, memorable and impactful.



Enhanced leadership and internal communication

Storytelling helps leaders inspire teams to understand your vision and motivates them to want to help.



More effective pitches = more sales

Storytelling skills in sales teams help tailor your company's message to different audiences.

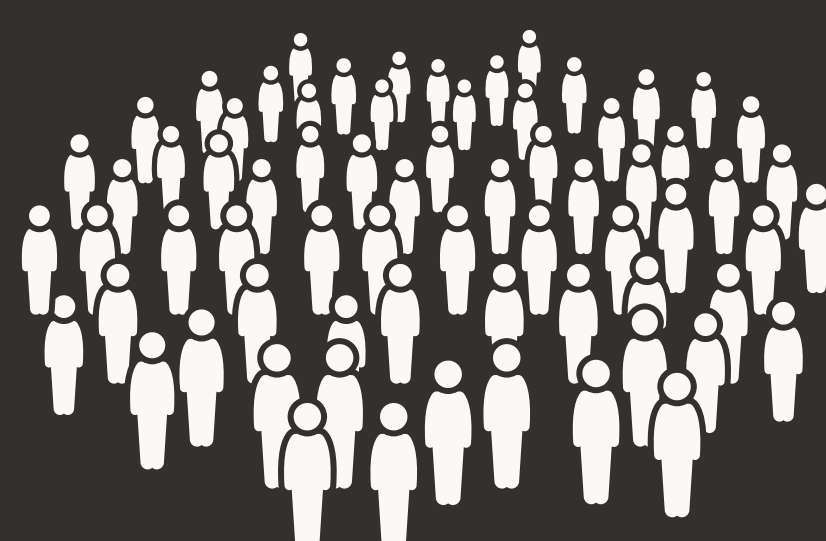
Without storytelling, you'll:



Struggle to capture attention and engage emotionally



Confuse, instead of convince



Fail to stand out



Weaken relationships



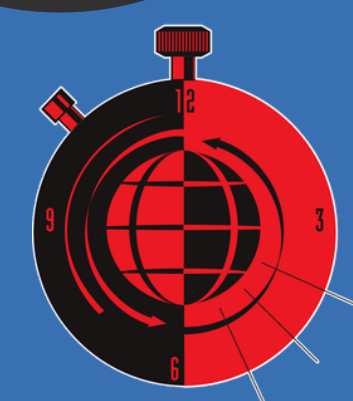
Fail to get a decision

Think on Your Feet® – structure ideas clearly, think quickly and deliver concise, persuasive messages

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THINK ON YOUR FEET INTERNATIONAL
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